
RILEY CO
Interaction Designer

www.rileyco.me
+1-647-966-7330
rileyco@live.com
[linkedin.com/in/rileyxco](https://www.linkedin.com/in/rileyxco)

01 — EXPERIENCE

Connected Lab

MAY 2016 –
AUG 2016

Product Design Intern

Connected Lab is a startup service design agency with a focus on IOT products and software. Worked on a number of IOT applications and designs while also taking lead on a few client based projects as well. My roles at this company involved working & communicating with clients directly, collaborating with developers to execute designs, user research, usability testing, visual design and branding.

Format.com

MAY 2015 –
SEPT 2015

Product Design Intern

Had the opportunity to work for Format, a company that specializes in creating online portfolios for creatives. Worked on improving the user experience of the site's main dashboard and also assisted with improving the visual design of some of their older themes. Also had the pleasure of working on some of their marketing material, specifically for their new product - Format Magazine and their newest Theme Sierra. Lastly, I was in charge of designing and sending out the company's monthly newsletter through mailchimp.

ACI Brands

JAN 2013 –
AUG 2013

Design Intern

Worked full time for eight months in an in-house design department. My roles included; setting up design files for print production, managing and retouching the company's product photography, mocking up packaging prototypes for clients, as well as working on small design projects such as emailable web flyers, designing graphics for PDQ displays and taking stock photography which were later displayed in the company's showrooms.

02 — EDUCATION

Sheridan College

Bachelor Of Interaction Design (B.A.A)

Sept 2013 – Present
Current GPA – 3.79

Humber College

Advanced Diploma – Graphic Design
& Packaging

Sept 2010 – April 2013
Received Advanced Diploma

03 — OTHER

**Sheridan IxD
Association**

Executive, Photographer & Graphic Designer

Helped establish Sheridan College's first Interaction Design Association. Conceptualized the associations' main logo and brand scheme; responsible for any future graphics, posters and photos. The Association later won the "Best New Club" award for the 2013-2014 period.