

# Riley Co

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## Figure 1 — Product Designer

October 2017 - Present

Initially focused on improving experiences to boost **user retention** and **acquisition** within the app. Improved the app's **onboarding** and verification process while also creating **new content types** that helped **boost user engagement**. Later moved on to the core team where I had the opportunity to manage and develop the company's **design system** and helped out in streamlining the **hand off process** with developers. Currently working as the sole Product Designer on the core team and have been **shipping, reiterating and testing** new features with our **user researcher** to align with the company's vision.

## Skills

Interaction Design  
Visual Design  
Product Thinking  
Prototyping  
HTML, CSS  
Photography

## Connected — Product Design Intern

May 2016 - August 2016

Connected is a **digital product agency** with a focus on **IOT products** and software. Worked on a number of IOT applications and designs while also taking the lead on a few client based projects as well. My roles at this company involved working & communicating with clients directly, collaborating with developers to execute designs, **user research, usability testing, visual design and branding**.

## Tools

Sketch  
Principle  
Figma  
Photoshop  
Illustrator  
After Effects  
Lottie  
Abstract  
Zeplin  
Invision  
Maze  
Notion

## Format — Product Design Intern

May 2016 - August 2016

Had the opportunity to work for Format, a company that specializes in creating online portfolios for creatives. Worked on **improving the user experience** of the site's **main dashboard** and also assisted with improving the **visual design** of some of their **older themes**. Also had the opportunity to work on some of their **marketing material**, specifically for their new product - Format Magazine and one of their newer themes - Sierra.

## ACI Brands — Graphic Design Intern

January 2013 - August 2013

Worked full time for eight months in an in-house design department. My roles included - setting up design files for **print production**, managing and retouching the company's product **photography**, mocking up **packaging prototypes** for clients, as well as working on small design projects such as emailable web flyers and taking stock photography which were later displayed in the company's showrooms.

Sheridan College : Bachelor of Interaction Design Honours, 2017'

Humber College: Diploma in Graphic Design & Packaging, 2013'